



Cheat Sheet: Build

Recruiting

1. Create a skeleton organizational structure. Imagine you want your local group to have 10 people. What positions do you want? Do you want someone to handle your social media presence? Do you want an assistant? How about a group liaison? Write down any position you think you might want to help you out. After you write out the structure, put your name in every position. Eventually, someone will come along who can do an excellent job in each position, but for now having a name (yours) in every position prepares your mind to be on the lookout for people to fill those positions.
2. Always be looking for a member of your team. When you've built your organizational structure, your mind will be trained to look for certain characteristics...and you will be able to pick out a team member just by talking to them for a bit.
3. Go out and talk to everyone. It's a numbers game, so play it. A sample script is [here](#), I find it to work quite well.
4. Go to a local fair or festival. Take a clipboard and the [Organizing Petition](#), [PANDA Basic Flyer](#), and a copy of [sections 1021 and 1022](#), and go get yourself some signatures. When someone is signing your petition, point out that if they want to get more involved, they can put their phone number or email down. You can get a significant amount of new team members using this simple method.
5. Take the "[Join us](#)" form to any event you're invited to speak at. **Pro tip: Check out the "Building a Coalition" Cheat Sheet (below) for info on how to recruit from and work with other groups.**
6. Post in online forums, Facebook groups, and any other social media.
7. Check out your phone contacts, people you already know could be interested in joining the team.
8. Check out [Meetup.com](#) and look for "Movements and Politics" groups in your area, send them an email, or attend a meeting to see about working with that group. Bring your "[Join us](#)" form.



P A N D A

PEOPLE AGAINST THE NDAA

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Building a Coalition

1. Know the limits of your coalition. Don't associate with any openly violent or racist groups. Remember, when choosing whether or not to associate with a group, to be nonviolent and anti-partisan.
2. Have a place where you can list your coalition members, and set up a method of communicating with them. This is a [great example](#).
3. Reach out to people running for office, they can be great catalysts for change.
4. Reach out! [Meetup.com](#) and look for "Movements and Politics" groups in your area, send them an email, or attend a meeting to see about setting up a presentation for that group. If you know your stuff, many political groups would love to have you come speak.
5. Contact them online. Are there any pro-liberty groups in your state? Check out the (your state) Libertarian Party, Green Party, the (your state) Campaign for Liberty, the (your state) Constitution Party, any "tea parties," "occupy" groups, or other political groups in your area and send them a message or give them a call. **Pro Tip: When you send them a message, include the [Operation Homeland Liberty](#) video, it'll garner you better results.**
6. Consider drafting up a letter or statement your coalition signs to make it stronger. Something that says why they are all against the NDAA.
7. Connect with existing coalitions and talk to them about working with and endorsing your efforts.